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# Field of dreams brings dollars to Greenville

Downtown minor league park credited for turnaround

Birmingham Business Journal - by [Jimmy DeButts](#) Staff

GREENVILLE, S.C. – Mimi Zabala serves drinks at her trendy Cuban-themed downtown restaurant until 2 a.m.

Five years ago, such a scene was rare in downtown Greenville's West End. Today, Zabala is one of several entrepreneurs whose clientele are attracted to the West End's art, tourist and sports attractions. Standing behind a burgundy bar, Zabala said traffic at **Mojitos Bar & Lounge**, which she opened in March, is bolstered by the close proximity of a downtown baseball park.

It's a scenario downtown Birmingham supporters hope to duplicate – with the help of a proposed baseball park.

Zabala said Greenville's minor league baseball team has been a major economic development driver to the previously desolate West End.

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[jdebutts@bizjournals.com](mailto:jdebutts@bizjournals.com) | (205) 443-5628

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