

## SOUTH CAROLINA UPSTATE TOURISM ECONOMIC INDICATORS

*Abbeville, Anderson, Cherokee, Chester, Chesterfield, Edgefield,  
Fairfield, Greenville, Greenwood, Kershaw, Lancaster, Laurens,  
McCormick, Oconee, Pickens, Spartanburg, Union, York*

	June-August		2008	% Chg 06-08	% Chg 07-08
	2006	2007			
<b>AIRPORT DEPLANEMENTS</b>	<b>201,035</b>	<b>206,981</b>	<b>191,224</b>	<b>-4.9%</b>	<b>-7.6%</b>
Greenville/Spartanburg	201,035	206,981	191,224	-4.9%	-7.6%
<b>LODGING</b>					
<b>Accommodations Tax (2%)</b>	<b>\$1,351,461</b>	<b>\$1,368,974</b>	<b>\$1,416,059</b>	<b>4.8%</b>	<b>3.4%</b>
<b>Hotel/Motel Statistics</b>					
<b>Average Daily Rate</b>					
Greenville	\$69.71	\$74.60	\$75.46	8.3%	1.2%
Spartanburg	\$59.36	\$62.77	\$65.87	11.0%	4.9%
<b>Occupancy Rate</b>					
Greenville	67.2%	65.8%	62.1%	-7.6%	-5.7%
Spartanburg	61.6%	62.0%	57.9%	-6.1%	-6.7%
<b>Rooms Sold</b>					
Greenville	422,773	438,257	423,528	0.2%	-3.4%
Spartanburg	228,972	235,582	219,800	-4.0%	-6.7%
<b>RevPAR<sup>1</sup></b>					
Greenville	\$46.83	\$49.12	\$46.86	0.1%	-4.6%
Spartanburg	\$36.56	\$38.93	\$38.11	4.3%	-2.1%
Source: Smith Travel Research for properties with over 20 rooms					
<b>ENTERTAINMENT/RECREATION</b>					
<b>Admissions Tax (5%)</b>	<b>\$2,317,489</b>	<b>\$1,918,389</b>	<b>\$1,861,317</b>	<b>-19.7%</b>	<b>-3.0%</b>
Golf	\$448,747	\$510,355	\$590,471	31.6%	15.7%
Driving Ranges/Tennis	\$7,457	\$8,208	\$11,628	55.9%	41.7%
Other Attractions	\$1,861,285	\$1,399,826	\$1,259,218	-32.3%	-10.0%

### Notes

<sup>1</sup> RevPAR is the total room revenue divided by the total rooms available equivalent to Average Daily Rate times Occupancy Rate.